



**GEMKO Information Group, Inc.**

Information Systems Specialists



# Get Those Mods Outta Here

*a.k.a. "Modzilla"*

**The story of Ted**



## Meet Ted, the excavation contractor.....

RUNDOWN

Y ASK Y

DRAFT BEER

**TED**

DYNAMITE

WILE E.

EASTWOOD

ABBY MALLARD

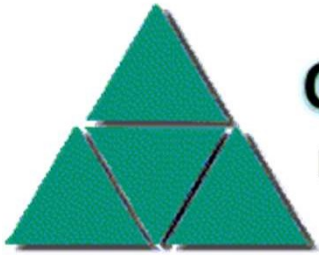
CORRUPTION

500 IT IS

MORE...



- Self made millionaire
- 60 employees
- \$2.3 million in excavating and blasting equipment
- \$9 million backlog
- Just built his dream summer home near base of mountain
- Office on other side of mountain – only 6 miles away, but 40 minute drive on main roads

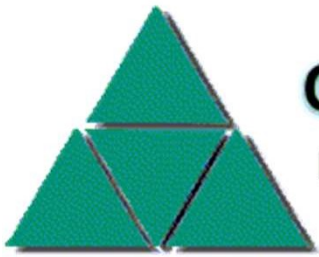


# Ted's daily commute

RUNDOWN
Y ASK Y
DRAFT BEER
<b>TED</b>
DYNAMITE
WILE E.
EASTWOOD
ABBY MALLARD
CORRUPTION
500 IT IS
MORE...



**26 miles,  
40 minutes**



## Ted's rationale.....

<b>RUNDOWN</b>
<b>Y ASK Y</b>
<b>DRAFT BEER</b>
<b>TED</b>
<b>DYNAMITE</b>
<b>WILE E.</b>
<b>EASTWOOD</b>
<b>ABBY MALLARD</b>
<b>CORRUPTION</b>
<b>500 IT IS</b>
<b>MORE...</b>

- “This daily commute is too long”
- “I’m a successful man – time is money”
- “What I need is a quicker way to work”
- “A land bridge over the creek and a short cut through the mountains should do the trick”
- “I have the resources (equipment, dynamite, manpower, etc.) to make it happen”
- “I own the land, it won’t bother anyone else”
- “With the time I save, I’ll be even more successful”
- **So Ted blasts and digs, and soon...**





# Ted's new daily commute..

RUNDOWN

Y ASK Y

DRAFT BEER

TED

DYNAMITE

WILE E.

EASTWOOD

ABBY MALLARD

CORRUPTION

500 IT IS

MORE...



**Ted is happy  
(and successful)**



**6.6 miles,  
11 minutes**





## Shortly thereafter....

- Ted's property floods after just a moderate rain
- Ted discovers packs of coyotes, bobcats and other undesirable creatures wandering on his property
- Ted's family complains of a cold draft throughout the house
- **You see...**

RUNDOWN

Y ASK Y

DRAFT BEER

TED

DYNAMITE

WILE E.

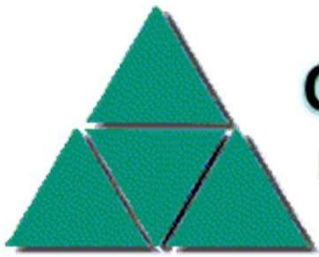
EASTWOOD

ABBY MALLARD

CORRUPTION

500 IT IS

MORE...



## Unforeseen impacts.....

RUNDOWN

Y ASK Y

DRAFT BEER

TED

DYNAMITE

WILE E.

EASTWOOD

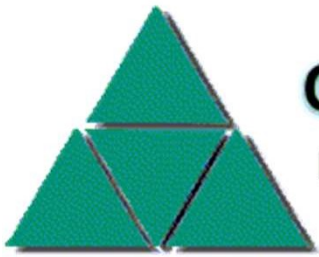
ABBY MALLARD

CORRUPTION

500 IT IS

MORE...

- The creek provided natural drainage, but now has been blocked by a land bridge
- Carnivorous creatures living on the other side of the mountain now have easy access to Ted's property and threaten his 2 dogs
- The new gap in the mountains acts as a wind tunnel and wind now pummels Ted's house
- Everything was there for a purpose, and they worked together in a delicate balance
- Ted disrupted that balance because he had the desire and the resources
- Ted is now stuck with an investment that he will be hard pressed to liquidate
- Ted is no longer happy



## Moral of Ted's story....

RUNDOWN

Y ASK Y

DRAFT BEER

TED

DYNAMITE

WILE E.

EASTWOOD

ABBY MALLARD

CORRUPTION

500 IT IS

MORE...

- Software products are designed and constructed a certain way for various reasons. Those reasons may not be readily apparent, but they are not to be taken lightly.
- There is interoperability between the components which make up software products, which should not be taken lightly.
- There are years of design, testing, experience and customer feedback built into these systems. That should not be taken lightly.
- In many cases, the perceived benefit of customizing vendor software does not justify the risk of unforeseen impacts.